Clever Tales

Family Reading App - Precious Time Together

Available since February 23 2011

40 kind and clever tales with original artwork and background music that provide families with a traditional reading experience for all iOS devices. Along with exclusive content "Clever Tales" app has a variety of unique features.

AppGrade is proud to introduce "Clever Tales" - a family reading app that helps parents start important conversations with their children, and discuss values and experience. There are 40 heart warming tales in 2 collections - for the little ones (4+) and for older children (7+). All the tales have charming illustrations with a soft color palette that brings the characters to life while evoking a child's warm, imaginary view of home and the world. The exclusive children friendly jazz music was composed specially for this app.

Writers of these tales, artists, app-developers and the music composer are people of different nationalities, ages and professions. They come from different countries: Russia, Israel, Holland, Colombia, United States, Germany, Lithuania, Ukraine and others. But we are all kids at heart and believe that exploring exciting and educative stories by kids and grown ups together helps people learn great lessons for everyday life via engaging and entertaining form. These kinds of tales have passed the test of time, and though our tales were written these days (available only in AppStore), they have that old-fashioned charming style of storytelling that is so rare nowadays. In our tales you will find wonderful characters: animals and butterflies, kind magicians and robots, colors and music, beautiful princesses and kings, cars and kids. And what is very important these tales are about friendship and kindness, love and care, self esteem and society, mutual assistance and the never-ending miracles that DO exist in the world around us.

Short features list

- 40 illustrated stories
- 2 collections: for 4+ and 7+
- 4 themes for day & night
- 30 min exclusive music
- Interface customization
- Intelligent search
- Full screen reading mode
- Twitter and Facebook integration
- Send tales via e-mail
- AirPrint support for printing
- AirPlay support for music
- Universal iPhone/iPad app
- Detailed help and tooltips
- Manual zoom in the text
- Favorites and History
- Available in English and Russian

Clever Tales

App features

Along with the family-friendly original content the outstanding implementation of this app is worth closer attention. "Clever Tales" have a number of unique features.

Day and Night modes

Everyone knows that the brightness of the screen in the dark may be too high and difficult on the eyes, especially if you are not going to just check the time, but read quite a large text (like a bedtime story to your child). The iPhone has the ability to adjust brightness, but it often fails to solve the problem. To solve this, we have created "night mode". In this mode, the interface's components change to make their color and brightness minimal, but sufficient for comfortable viewing in the dark. Day mode is optimized for daylight. The app has 3 themes that work for both modes and can be additionally adjusted.
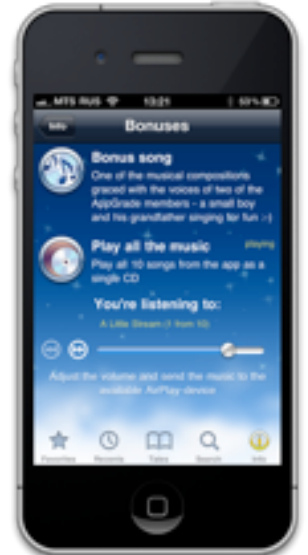
Music

The app has another nice feature that gives users a wonderful opportunity to enjoy soothing jazz music from the app. It can be used as a background music while choosing a tale or while reading. Depending on the day/night mode chosen it will be either merry or soothing music. In order not to disturb the reader the music turns off in the texts by default.

It can be played separately or sent to another device that supports AirPlay.

And the last but not the least music feature is "Sleep, my baby" mode. If it is enabled then after you finish reading and lock the screen with the lock button, beautiful soothing music will automatically turn on and your child may fall asleep and see wonderful dreams inspired by our tales and their imagination. In about 20 minutes the music will be turned off automatically.

Export and integration

The app integrates with social networks. Users can tweet fragments from the tales into their Twitter newsfeed and post the whole tales or just some fragments in Facebook. In this case your post will be supplemented with an icon of the tale that will make it more cute and original. Friends will

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About Us

AppGrade is a team of professionals who were inspired by the potential of the iPhone OS platform, its elegance and ease to use, who share the same values and vision about what makes a great app. Since March 2009 we have released two apps that were very successful and rank highly in Russia and "Clever Tales" is our latest release. We believe that apps for children and their families must be of high quality, with sensible and interesting content without violence, cruelty or "violence is fun" themes. We believe that our children should learn love and care, and our objective is to try to create a better environment for them. We believe that doing our job well, providing our users with high quality apps is one of the ways to make our world a better place to live.

appreciate it. There is also an option to send the whole tale will all the pictures to the friends via e-mail or print via AirPrint (Number of tales, whose full content can be shared is limited in order to respect authors' and developers' interests).

Intelligent Search

It allows to find a desired character or some topic in the «Clever Tales» very easy. The search results are highlighted and all the queries are automatically saved for the future quick access.

Other

"Favorites" and "History" will help you to choose the most loved tales, or find the story that was read recently. The app works in both landscape and portrait modes, supports fullscreen mode, has manual zoom and extensive settings that allow users to modify the interface to suit their individual preferences. The app has a detailed Help section and little tooltips.