

The Daily Bites

April 8, 2011

The most outstanding Q & A, excerpts, examples, illustrations, definitions, and advice from the Daily Kabbalah Lesson of Dr. Michael Laitman and Bnei Baruch

Daily Kabbalah Tip

Advice in the daily Kabbalah lesson is recommended, practical tasks for advancing spiritually

Connect to the Masses

How does one disseminate the Wisdom to the masses?

If we want to approach the general public and not individuals, as we are doing today, we need to approach them through their language: crisis, ecology, education, what will happen tomorrow, and that everything happening in the world is unpredictable.

That which is happening today is still distributed to individuals. Those who want our TV channel or our internet website are those individuals. Now we need to advance to dissemination of the masses. We can do that by using words that they understand, but without mentioning the word "Kabbalah."

The first medicine is the connection. The intention now is to discover the connection of the masses and this is impossible to do through the word "Kabbalah" or other expressions that the masses don't understand. We need to speak to them in their language. The Rambam said that to the masses, you bring this Wisdom gradually. Afterwards they will already understand, at the end of the process.

- from the 4th part of the [Daily Kabbalah Lesson 04/08/11](#), "The Freedom" (minutes 17-24)